



## Digital Chaos eSports Team

Sandoval CUSD 501

Fundraising



We started out with \$10,000 from the School Improvement Grant (SIG). With this, we built 10 midrange gaming computers and bought the necessary peripherals.

We started a Bistro that was open for 30 minutes before school and opened for both lunch periods. We offered muffins, assorted candy, coffee and hot chocolate at first. We added smoothies and iced coffee after we purchased a commercial blender. We averaged about \$70 a day from our Bistro. Unfortunately, we had to close it down.

We had a Mother's Day Gift Basket Raffle last year. We asked for donations for the gifts that went into 2 large baskets. We had the eSports team sell the tickets to family and friends. To make it a little competitive, we gave RP gift cards to the team member who had the highest in sales. We made \$2200 from this raffle.

We built a classic Arcade Cabinet using a Jamma Board. This Cabinet has 61 Arcade Classic games, we put this in our cafeteria for the students to play. This brings in a little revenue.

We decided to build another cabinet which had 412 games on it. We raffled it off this past Christmas. We made about \$2100 from this raffle. For the team member with the highest sales, we gave them a midrange gaming computer with peripherals, which was a great incentive.

With those two raffles, we make close to what we need for our yearly budget. In the future, we will work a few of our traditional sports' home games. Also, I sell soda and healthy snacks to my students and team members during practice. This roughly brings in \$50 a week.

We have built a few gaming computers for people in exchange for a donation to the team.

From our efforts, we are able to attend one LAN tournament a year, host a LAN tournament and buy game licenses for our members. Also, we can offer apparel (jerseys, hoodies) for half-price to the team members.

Thank you for your time, I hope this helps with your endeavors!

If you have any question, you can contact me at  
[marvin.lindsay@sandoval501.org](mailto:marvin.lindsay@sandoval501.org)